



CYBERSECURITY

ONLINE BRAND SECURITY

Secure your brand to protect customers from account takeovers and fraudulent goods.

MINIMIZING DIGITAL RISK

The misuse of your online brand gives adversaries the opportunity to target your employees, suppliers and customers.

According to the SANS Institute, 95% of

enterprise network attacks involve successful spear phishing attempts. This is a tactic that's widely used across a wide spectrum of adversaries, from state-level actors to low-level spammers.

Cybercriminals impersonate your brand by registering spoof domains, social media accounts, and mobile applications. Successful phishing attempts against your customers can impact your revenue, loyalty, and customer trust.

95%

Of enterprise network attacks involve successful spear phishing attempts.

290

Average annual number of spoof domains detected per company.

\$15.5B

Amount lost to Business Email Compromise scams since 2013, according to FBI.

GUARD STREET ENABLES YOU TO DETECT:



Domain Impersonation Uncover web domains similar to your actual domain names, including typosquats and domainsquats. These are often used in phishing, malware or credential harvesting threats.



Malicious Mobile Applications Guard Street discovers mobile apps that pose a risk to your organization, from out of-date apps using old branding to mobile apps that have been modified or produced by a threat actor.



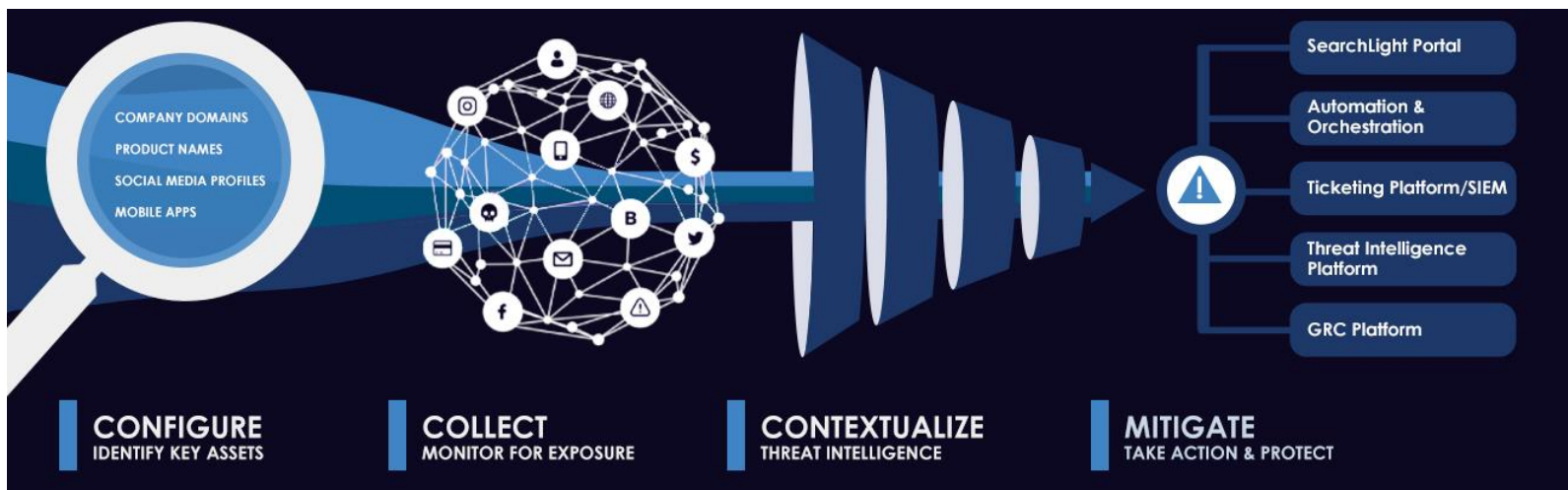
Spoof Social Media Profiles Identify social media profiles or groups spoofing your firm or brand, which may be targeting your customers or diverting revenue.



Counterfeits and Fraud Identify counterfeit items for sale on criminal forums, dark web marketplaces, and spoof domains.

HOW GUARD STREET'S TEAM SECURES YOUR ONLINE BRAND

Organizations register their brand names, web domain names, social media handles, and official mobile applications as assets for digital monitoring. Through our portal, we provide the most relevant and critical digital risks with complete visibility, context, recommended actions and ways to take down these phishing attempts.



WHY CUSTOMERS CHOOSE GUARD STREET

Organizations around the world use Guard Street to help minimize their digital risk. While other providers focus on specific areas, such as the dark web or social media, our breadth of sources and our service is unrivalled. That's just one of the reasons why our partners in online brand security was named "Leader" in Digital Risk Protection by Forrester.



Coverage

We offer the most comprehensive coverage across the open, deep, and dark web.



Expertise

We are an extension of your team, providing context, recommendations, assisting with takedowns, and verifying alerts.



Relevance

By tailoring service from the outset, you only receive alerts relevant to your business and brand.

GET STARTED FOR FREE

Sign up for a Test Drive to try out Online Brand Security free for 7 days.

- Explore our capabilities at your own pace
- Full access to Online Brand Security

Want to Know More?

Email us at info@guardstreet.com

ABOUT GUARD STREET PARTNERS

Guard Street is dedicated to assisting our clients with information security risk management, quantifying the cybersecurity need, risk mitigation, monitoring your digital brand, fraud management and vulnerability detection and prevention.

Our services minimize unwanted exposure and protect against external threats by detecting data loss, securing your online brand and reducing your attack surface. Organizations can suffer regulatory fines, loss of intellectual property and reputational damage when digital risk is left unmanaged.

Our experts specialize in:

- Computer Security Assessments
- Brand Monitoring
- Compliance Audits
- Penetration Tests
- Computer Forensic Investigations
- Security Awareness Training

FOR MORE INFORMATION ABOUT OUR SERVICES, VISIT WWW.GUARDSTREETCYBERPRO.COM

Schedule A Demo Today

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